

REP HEADLINE# 6280544  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

AUG15/12 13.3  
\*\*\* WPXI-TV \*\*\*

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA

AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

ORDER # 327131 CONTRACT # 6280544

PRDCT ROTHFUS 8/16 EST#2573 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG16/12 SEP4/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG15/12 13.33

REP: TO JEN  
FR CHERYL  
NEW ORDER  
TTL \$14500  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530P-600P	30		\$600.00	8/16	8/17	2		TH-F	2
PROGRAM : NEWS												
2			530P-600P	30		\$600.00	8/20	8/31	3		M-F	6
PROGRAM : NEWS												
3			530P-600P	30		\$600.00	9/3	9/4	1		M-TU	1
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 2573

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4			600P-630P	30		\$700.00	8/16	8/17	2		TH-F	2
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PROGRAM : NEWS

5			600P-630P	30		\$700.00	8/20	8/31	2		M-F	4
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PROGRAM : NEWS

6			600P-630P	30		\$700.00	9/3	9/4	1		M-TU	1
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PROGRAM : NEWS

7			700A-800A	30		\$525.00	8/16	8/17	2		TH-F	2
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PROGRAM : TODAY

8			700A-800A	30		\$525.00	8/20	8/24	3		M-F	3
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PROGRAM : TODAY

8			700A-800A	30		\$525.00	8/27	8/31	2		M-F	2
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PROGRAM : TODAY

9			700A-800A	30		\$525.00	9/3	9/4	1		M-TU	1
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AUG/12 \$8,425.00 SEP/12 \$6,075.00

CONTRACT TOTAL 14500.00  
 TOTAL SPOTS 24



MARKET TOTALS \$51,785 WPXI 28% KDKA 35% WTAE 30% WPGH 7% CABL 0% WPCW 0% WPMY 0%  
 SHARES EST

SVC- NSI  
 DEMOS- RA35+\*